

Forum Alignment (3 B's)

Complete the Forum Alignment exercise annually, contemplating what you are seeking from your Forum experience over the coming year.

The Three B's

Forum value typically comes from one of three areas (the three B's):

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| B | Business | I want to grow my business and I'm looking for wisdom, experiences and input to help me do that. I see the Forum as a source of knowledge, resources, accountability and/or shared information that will help me with this. |
| | Balance | I'm looking for balance in my life. This is a holistic view of my life as a person and a business leader. It encompasses my sense of inner peace, commitment to family, living healthy, fulfilling my purpose, etc. I would like the Forum to help me achieve balance in these areas. |
| | Buddies | I'm looking for friendship and/or social activities. I would like to build long-lasting interpersonal relationships with the members of my Forum. |

Write down how important each of the three B's are to you in the space below. Think about what you want gain from the Forum over the coming year. What will bring you value? Use a numeric percentage, assigning a value to each of the three B's with a total of 100%.

Business **Balance** **Buddies**

Forum Value Questions

Over the next 12 months, what specific skills, talents, knowledge or resources do you believe you can offer to the Forum?

Over the next 12 months, what specific skills, talents, knowledge or resources would you like to get from the Forum?